

## 8.5.09 / Once Again, Lockton Affinity Delivers an Insurance Program to Meet the Needs of Motorsports Enthusiasts.

After launching the popular and successful HPDE Insurance Program for High-Performance Driver's Education participants, Lockton Affinity received many requests to form a program for the amateur racer.

"Until now, racers have struggled to find an affordable means of protecting their competition vehicles, trailers, and other race equipment," said Ryan Staub, SCCA club racer and Lockton Affinity Producer. "The few available avenues to this community have high minimum premiums, a lengthy application process, and most policies don't give racers an opportunity to cover their race tools and equipment, and parts and spares."

The Racer's Insurance Advantage provides amateur and professional racing teams with an opportunity to secure affordable Storage, Transit, and Paddock physical damage coverage for competition vehicles, trailers, tools and equipment, and parts and spares. Policies are purchased exclusively via the Racer's Insurance Advantage website in a matter of minutes. Valuable tools like the "Valuation Assistant," help racers determine a proper value to insure their competition vehicle. The application/quote process is quick and easy, major credit cards are accepted for payment, and policies are issued immediately after completing payment.

"During the process of developing this program, we consulted with racers throughout the country to uncover their needs and design our program to meet those needs at an affordable rate," said Staub. "Although competition vehicles and the associated race property are often the most prized possessions of a racer, many racers have no protection because they have been unable to find a program designed to meet their needs. This is where we deliver."

The Racer's Insurance Advantage is designed by enthusiasts, for enthusiasts. If you have questions about the program, please call **888-585-8848** or email [ria@locktonaffinity.com](mailto:ria@locktonaffinity.com). Please visit [www.racersinsuranceadvantage.com](http://www.racersinsuranceadvantage.com) for more information or to purchase a Racer's Insurance Program policy.

### About Lockton Affinity

Starting as a modest, home-based insurance agency in 1966, Lockton Companies has become the largest privately-held insurance brokerage firm in the world. Lockton Affinity, an affiliate of Lockton Companies, was formed in 1987 to meet the specialized, dynamic needs of affinity groups. Today they administer over 90 insurance programs and are one of the leading insurance program administrators in the US.

